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ELEHIC 2018



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CONFERENCE PROGRAM

Abstract

ELEHIC 2018

Theme: Social Sciences on
Sustainable Development
for World Challenge

ICEST 2018

Theme: Empowering Educational
Human Resources for
Global Competitiveness

Pengeran Beach Hotel, Padang Indonesia



August 14th, 2018

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Abstract

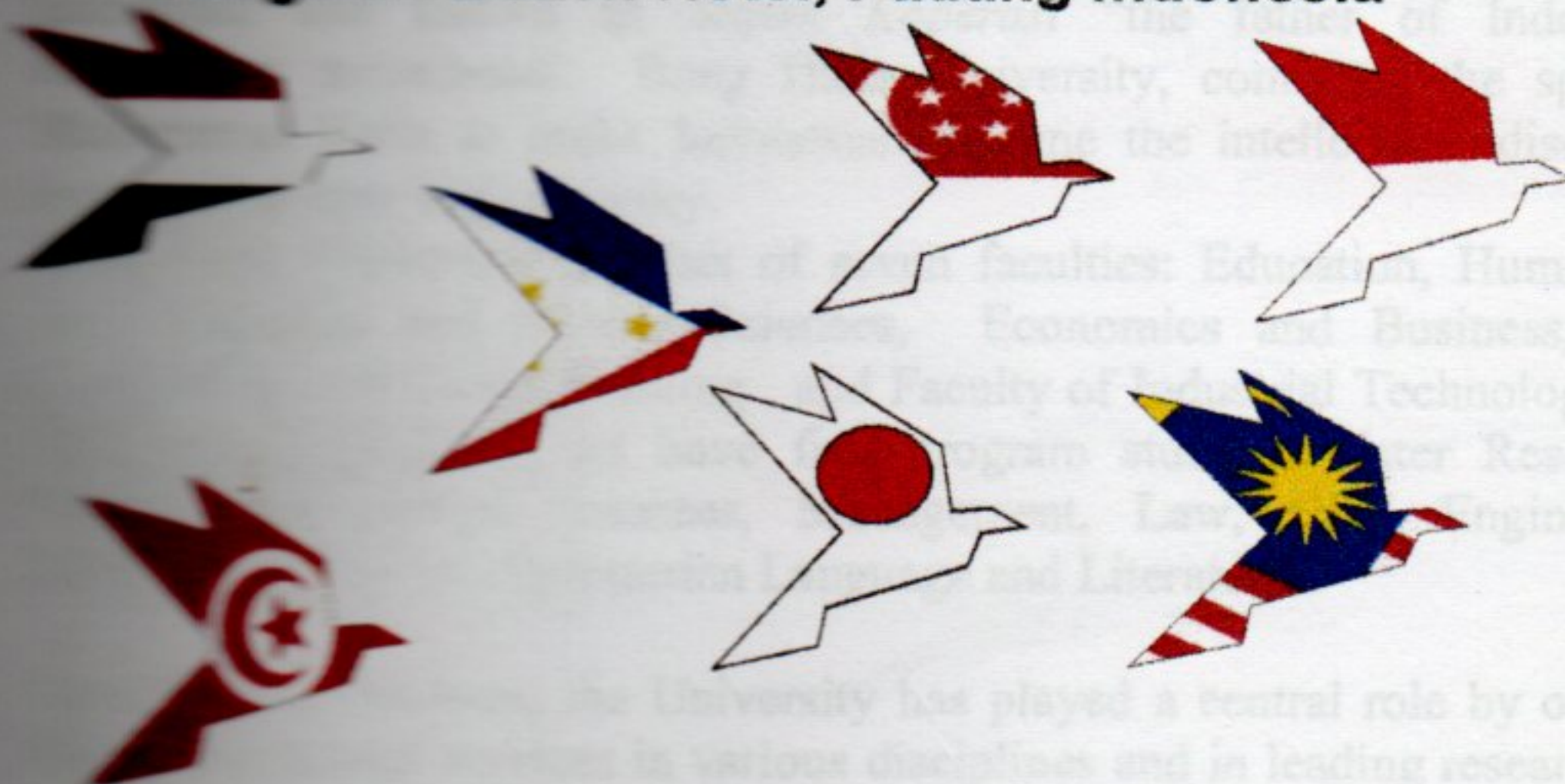
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Welcome Speech By Rector of Bung Hatta University The First Economics, Law, Education and Humanities International Conference

Theme : Social Science for Sustainable Development

Dear colleagues, and friends, ladies and gentlemen,
It is a very great pleasure, and on behalf of Bung Hatta University, to welcome you all, from abroad and within Indonesia to participate in The First Economics, Law, Education and Humanities International Conference.
Welcome to Padang.

It is a great pleasure for us at Bung Hatta University to host you at this International Conference. Let me briefly introduce Bung Hatta University to the audience because I believe, for some of the audiences and keynote speakers, it is the first time to be in Padang and Padang and Bung Hatta University.

Bung Hatta University was founded on April 20, 1981. It is the largest and most private universities in the region of Sumatra, Riau, Jambi and Bengkulu. The name of "BUNG HATTA" was originally taken from an Indonesian Politician and Patriot, Muhammad Hatta. He is one of the Indonesia's leading economist and known as *Bapak Koperasi* "the father of Indonesian cooperative movements. Bung Hatta University, continues the spirit of Muhammad Hatta to make Indonesian became the intellectual, discipline, honesty and have high integrity.

Bung Hatta University consists of seven faculties: Education, Humanities, Law, Fisheries and Marine Sciences, Economics and Business, Civil Engineering and Urban Planning, and Faculty of Industrial Technology. For Postgraduate program, we have five program studies: Water Resources, Coastal and Marine Sciences, Management, Law, Civil Engineering, Architectural Studies, Indonesian Language and Literature.

Since its establishment, the University has played a central role by offering higher educational services in various disciplines and in leading research and development. Currently, there are more than 10,016 students studying at our university including post-graduate students, who come from various regions in Indonesia. We have 303 academic staffs and 250 non-academic staffs.

Bung Hatta University ranked one for Private University in Kopertis X. This year, we achieve two best achievements: (1) Bung Hatta University is one the best university in Sumatra Region which has obtained ACREDITATION B and (2) ranked 71st in the category of 100 best universities in Indonesia. This is based on the results classifying of universities by ministry of research and technology of the republic of Indonesia, which was announced on 21 August 2017. This is an achievement to be proud of.

Ladies and gentlemen,

As academics, we are all aware that it is really important to disseminate our research findings. Significant and excellent research will be useless if the finding of the research is not shared in academics forum such as seminars and conferences. Therefore, it is the responsibility of the lecturers, researchers and academics to play a role in investigation in their own field to contribute to a better society.

Different from other conferences which only on one particular field, our conference today cover four different fields, including, Economic, Law, Education and Humanities. This means, the chance for academics to work together across these disciplines is now wide open. We may find that the themes or topics that might be related to or need to be included in our future research in this conference and therefore building collaborative research across the disciplines would become easier. As a Rector of Bung Hatta University, I am really happy to see if the participants find that our First ELEHIC Conference could facilitate the possibility for more collaborative research in the future.

Last but not least, during your visit to Padang, please enjoy the beautiful scenery and beaches we have as well as our wellknown cuisine, which is famous and known as the most tasty food in the world.

I do hope this conference will be fruitful for every participants.

Have a nice conference.

Thank you.



Prof. Dr. Azwar Ananda, M.A

Rector of Bung Hatta University

Message from The Conference Chair,

Good morning ladies and gentlemen,

(The First Elehic) here in Padang, West Sumatera . A special welcome to our keynote speakers from Singapore, Associate Prof Chew Ghim Lian Phyllis, and from Malaysia, Prof. Jayakaran Mukundan, and Assoc. Prof. Zulkefly Abdul Karim and also Prof. Ganefri, from Padang Sate University. To all of the participants who have travelled along the way, we highly appreciate that and warmly Welcome to. The First Economics, Law, Education and Humanities International Conference welcome you

On behalf of the committee I would like to extend my appreciation to the great interest of all the participants who attend the First ELEHIC conference today. This conference organized by the four faculties at Bung Hatta University, Faculty of Economics, Law, Education and Humanities .

As the first conference, we are proud to have many participants from different countries, including Japan, Phillipine, Malaysia, Singapore, Tunisia, Yemen and Indonesia. We actually received so many abstracts, we received around 200 hundreds abstract, but unfortunately not all could be presented here as oral presentations. Participants from Indonesia come from 31 universities across Indonesia and we have around 310 authors, and around 150 are here attending the conference. The authors are from four fields, economics, law, education and humanities.

Dear audience,

The presence of the researchers from different areas in this conference may open doors to the opportunities to work collaboratively across the discipline. I do hope that the participants will find this conference beneficial in establishing a strong network among the researchers and more research could be conducted. We all know that the work does not stop there. Doing research is only half way. If the results are not published, then other researchers will not get benefit of what has been done. We all understand that publication is very important in academia. It is one of the key performance indicator used in many universities. Recently, with the increase in the number of academics around the world getting publish is becoming more difficult.



Considering the importance of publication, prior to this conference, we organized a workshop on publication which aim at facilitating the authors to publish their research paper. As organizer of this conference, we hope that all participants find the workshop helpful and more of us could publish more research paper.

Prof. Zaikally Abdul Karim

Last but not least, I would like to say thank you very much to all the committee members who have worked hard to prepare for this conference. May The First ELEHIC bring many benefits to all of us.

Dr. Endang, Ph.D

Thank you and happy conferencing.

Diana Chitra Hasan, Ph.D

Dr. Antony, M.E., Ph.D

Dr. Zaital S.E., MBA, AK, CA

Dr. Elfiandri, M.Hum

Dr. Yusrita Yanti, M.Hum

Tammy Thamrin, M.Hum., Ph.D

Dr. Endang Abadiat M.Hum

Dr. Yetty Morelent, M.Hum



Keynote Speaker :

- ❖ **Prof. Jayakaran Mukundan**
- ❖ **Assoc. Prof. Zulkefly Abdul Karim**
- ❖ **Assoc. Prof. Chew Ghim Lian Phyllis**
- ❖ **Prof. Ganefri, Ph.D**

Invited Speaker :

- ❖ **Antony, M.E.,Ph.D**
- ❖ **Dr. Zaitul S.E., MBA, AK, CA**
- ❖ **Dr. Elfiondri, M.Hum.**
- ❖ **Dr. Yusrita Yanti, M.Hum**
- ❖ **Temmy Thamrin, M.Hum., Ph.,D**
- ❖ **Dr. Endut Ahadiat M.Hum**
- ❖ **Dr. Yetty Morelent, M.Hum**



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Human Capital Investment and Economic Competitiveness (Indonesian Competitiveness among ASEAN Countries)

Saparso^{1.*}, Hery Winoto¹, Soegeng Wahyoedil

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Abstract

The objective of this paper is to empirically investigate the effects of investment in human capital on the competitiveness of the nation. More specific, the aim of this paper is to reveal whether education, health, research and development tend to result in higher competitiveness of a nation. Regression analysis was utilized to calculate the cross sectional data of 115 countries from World Bank dan World Economic Forum addressing the research variables of human capital, global competitiveness, education, health, and research and development. Human capital has a positive effect on global competitiveness of a country. The education, health, and research and development have an effect on competitiveness with research and development aspect holds highest effect among others. As education, health, and research and development have an effect on competitiveness of nations, it is suggested that a country should increase their expenditure on education, health and research and development in order to boost their competitiveness. With the implication of Indonesia, this research shows that Indonesia is still left behind compared to other Asean countries in regards of competitiveness due to the lack of the development on education, health, and research and development. This research supports the finding of the previous research on human capital and competitiveness using recent data of education, health, research and development, and competitiveness.

Keywords: human capital investment, competitiveness of the nations, education, health research and development.