

william.gunawan@ukrida.ac.id

From: Cannexus21 <no-reply@pathable.com>
Sent: Tuesday, 5 January 2021 2:22 AM
To: william.gunawan@ukrida.ac.id
Subject: Manage Your Cannexus21 Speaker Profile



Hi William!

We're happy to have you on board as a speaker for the Virtual Cannexus21 conference.

We are also very excited to provide you with a secure, exclusive and interactive online community and platform for the conference. This site will encourage everyone to connect and collaborate before, during and after the conference itself.

Set-up is easy. Please take a moment to update your profile by clicking on the link below.

[Edit Your Speaker Profile](#)

To prevent others from accessing your account, please do not forward this email.

Note: This link is personalized just for you. Please do not forward this email.

To assist you with setting up your speaker profile, please review these 2 links:

[Speaker Best Practices](#)

[Speaker Training Video](#)

Below please find some tips to keep in mind when accessing the platform:

- This platform works best on Chrome 30+
- **Do not use Internet Explorer. It is not supported**
- If you are on a VPN, please turn it off
- If you have connectivity issues, check your bandwidth
- The platform uses Zoom technology. If you are having trouble accessing Zoom – check with your IT department about your security permissions
- Bookmark your personalized link above for easy access to the virtual conference platform. This is the link you will also use to login and view the session recordings for a full year

If you have any questions, please contact registration@ceric.ca.

We look forward to having you join us for what promises to be an incredible learning and networking experience!

Thank you,

CERIC's Cannexus21 Team

William, you are receiving this regarding Cannexus21. If you would like to stop receiving these emails [click here](#).

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THE PAST AND FUTURE OF CAREER DEVELOPMENT IN INDONESIA



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INDONESIA COUNTRY DIRECTOR OF APCDA



COUNTRY PROFILE

- Republic of Indonesia
- Capital: Jakarta
- Population 280 million (4th in the world)
- Area 1.9 million sq km (14th in the world)
- Major religion Islam (1st in the world)
- Major languages Indonesian, 300 regional languages
- The economy of Indonesia is the world's 16th largest by nominal GDP
- The median age in Indonesia is 29.7 years, 56.4 % of the population is urban (154 million people in 2020)



#1 The Earliest Stage (1960s-1980s)



- August 17, 1945: Indonesia's Independence Day
- 1960 - The first Faculty of Psychology established
- 1964 - The first Guidance & Counseling Faculty in Indonesia established
- 1975 – New curriculum launched with provide the legality of guidance and counselling in school
- 1975 - Indonesian Guidance Officer Bond (Ikatan Petugas Bimbingan Indonesia-IPBI) established
- **Career Guidance was managed only in a few school especially for Senior High School students (10% national coverage)**

#2 At the middle stage (1980s-2000s)



- 1984 – New Curriculum applied with a focus on providing career counseling service for high school students
- 1990s - Misconception about career counseling with resulted in untrained, undertrained, dan uncommitted career counselors : “The School Police”
- 1990s - The application of Industrial dan Organizational Psychology in Human Resources field
- At the middle stage, the **emphasis was primarily on educational systems and some application in the organizational.**

#3 At the progress stage (2000s-2020s)



- 2001 - Indonesian Association of Guidance and Counseling (Asosiasi Bimbingan dan Konseling Indonesia/ ABKIN) established
- 2003 National Education System Law launched, junior high school counsellor legalized
- 2016 Indonesia Career Center Network (ICCN) established in with 150 University Career Centers members joined
- **The Booming of the Faculty of Psychology (140+) and Vocational and Educational Guidance faculty in Indonesia (80+)**

#4 The Present (2020)



- 2020 - 55.000 guidance and counseling teachers in school for almost 45 million school age students (Ratio of 1:810)
- Only 250 (10%) of Universities have their own Career Center, some Centers without qualified Career Counselors.
- Old and outdated resources to help students to make good career decisions.
- No official career counselor association nor a published career counseling journal.
- A gap to serve other age-groups: the workers, professionals, people with disabilities, veterans, retirees and the general community

The Huge Need (2020s – 2040s)



SCHOOLS

300.000+ SCHOOL COUNSELORS
TRAINED & CERTIFIED CAREER
COUNSELORS FOR SCHOOL
CAREER TOOLS TO HELP STUDENTS
MAKING CAREER DECISION



UNIVERSITIES

250 CAREER CENTERS OF 2136
UNIVERSITIES (10%)
TRAINED & CERTIFIED CAREER
COUNSELORS FOR CAREER
CENTERS
RESEARCHERS IN CAREER
DEVELOPMENT



HUMAN RESOURCES

PSYCHOLOGY, LAW & SCHOOL OF
MANAGEMENT GRADUATES AS HR
OFFICERS
CERTIFIED PROFESSIONAL HUMAN
RESOURCES (CPHR)
INDIGINEOUS & CULTURE FREE
TEST NEEDED

THE POTENTIALS - It's now or never!



- Demographic bonus in 2020-2045, 7 of 10 were millennials with total population of 300 million
- **Indonesia Gold project** to be a high-income country in 2045, fourth-biggest GDP after China, India and the United States, when the country commemorates its 100th anniversary
- Intervention needed to avoid the middle-income trap

What's Next?



- 2013 - APCDA Country Representative
- 2020 - Center for Career Development & Assessment established in UKRIDA
- 2021 – Career Talk project
 - Webinar that escalates in mini-conference
 - Training for the Trainers in Career Counseling & Career Coaching)
 - Indonesia’s career competency framework
- Expert sharing, join research → collaborative project to accelerate the process

February 19, 2021

To Whom it May Concern;

This letter is to certify that William Gunawan attended and presented at the virtual Cannexus21 conference held on January 25 and 27 & February 1 and 3, 2021.

William presented a session entitled "Career Planning in India, Indonesia and South China" held on Wednesday, January 27, 2021. The session was well attended and received wonderful feedback.

If you have any questions or concerns, feel free to contact me.

Sincerely,

Sandra Francescon

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CERIC is a charitable organization that advances education and research in career counselling and career development.

Le CERIC est un organisme caritatif voué à la progression de l'éducation et de la recherche en matière d'orientation professionnelle et développement de carrière.

CANNEXUS

**CAREERWISE
ORIENTATION**

CAREERING

SUMMERSKILLS

CANADIAN JOURNAL OF CAREER DEVELOPMENT | REVUE CANADIENNE DE DÉVELOPPEMENT DE CARRIÈRE

GRADUATE STUDENT ENGAGEMENT PROGRAM | PROGRAMME DE MOBILISATION DES ÉTUDIANTS AUX CYCLES SUPÉRIEURS

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