

**BERITA ACARA PERKULIAHAN**  
**Universitas Kristen Krida Wacana**  
**Jakarta**  
FR-UKW-3.1/R2

Periode : Ganjil 2022/2023 Hari : Sabtu  
Program Studi : Magister Manajemen Jam : 13:00 - 15:00  
NID - Nama Dosen : 1314 - Melitina Tecoalu Kelas : 2PMMB (K)  
2244 - Alexander Agustinus Pop  
KMK - Mata Kuliah : MM2KP001 - MANAJEMEN Ruang : 0  
STRATEGIS DAN INOVASI (3 sks)

Tatap Muka Ke	Hari / Tanggal	Waktu	Pokok Bahasan	Materi	Jml Mhs Hadir	Ruangan	Pengajar	Tanda Tangan
1	Sabtu, 12 Nov 2022	13:00 - 15:00	OverviewSFP	Where are we now?Where do we go?How do we get there ? 3 level Manajer Strategik : Corporate, Business, Functional.	( 27/27 )	0	Melitina Tecoalu	
2	Sabtu, 12 Nov 2022	15:00 - 17:00	Stakeholders : Internal and External	Visi, Misi, Value, SasaranModel Proses Manajemen StrategikProses Manajemen Strategik	( 27/27 )	0	Melitina Tecoalu	
3	Sabtu, 26 Nov 2022	13:00 - 15:00	5 Forces Model	Michael Porter	( 27/27 )	0	Melitina Tecoalu	
4	Sabtu, 26 Nov 2022	15:00 - 17:00	Strategi 4 Pilar	EfisiensiKualitasInovasiRespon terhadap Pelanggan	( 27/27 )	0	Melitina Tecoalu	
5	Sabtu, 03 Dec 2022	13:00 - 15:00	Lingkungan Global	Discussion	( 27/27 )	0	Melitina Tecoalu	
6	Sabtu, 03 Dec 2022	15:00 - 17:00	Lingkungan Global	Presentation	( 27/27 )	0	Melitina Tecoalu	
7	Sabtu, 10 Dec 2022	13:00 - 15:00	UTS	UTS	( 27/27 )	0	Melitina Tecoalu	
8	Sabtu, 17 Dec 2022	13:00 - 15:00	Business-Level Strategy	Porterâ€™s Generic Strategies, Implementing Business Level Strategies, Competing Differently: Blue Ocean Strategy, Cooperative Strategies.	( 27/27 )	0	Alexander Agustinus Popo Iskandar	
9	Sabtu, 17 Dec 2022	15:00 - 17:00	Corporate-Level Strategy	Corporate Strategy, Corporate Directional Strategies, Vertical Integration,Acquisition Strategy, Attributes of Successful Acquisitions, Levels and Types of Diversification, Reasons for Diversification, Value-Creating Diversification: Operational and Corporate Relatedness, Value-Neutral Diversification:	( 27/27 )	0	Alexander Agustinus Popo Iskandar	

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Program Studi : Magister Manajemen Jam : 13:00 - 15:00  
NID - Nama Dosen : 1314 - Melitina Tecolau Kelas : 2PMMB (K)  
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KMK - Mata Kuliah : MM2KP001 - MANAJEMEN Ruang : 0  
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Tatap Muka Ke	Hari / Tanggal	Waktu	Pokok Bahasan	Materi	Jml Mhs Hadir	Ruangan	Pengajar	Tanda Tangan
10	Sabtu, 07 Jan 2023	13:00 - 15:00	International Strategy	Opportunities and Outcomes of International Strategy, Incentives and Basic Benefit of International Strategy, Porter's National Competitive Advantage, International Corporate-Level Strategies, Modes of Entry and Their Characteristics, Risks of	( 27/27 )	0	Alexander Agustinus Popo Iskandar	
11	Sabtu, 07 Jan 2023	15:00 - 17:00	Organizational Design	Organizational Structures, Functional Organizational Structures, Divisional Organizational Structures, Matrix Organizational Structures, International Operations: Implications for Organizational Structure, Boundaryless Organizational	( 27/27 )	0	Alexander Agustinus Popo Iskandar	
12	Sabtu, 14 Jan 2023	13:00 - 15:00	Strategy Evaluation	A Strategy-Evaluation Framework, The Balanced Scorecard.	( 27/27 )	0	Alexander Agustinus Popo Iskandar	
13	Sabtu, 14 Jan 2023	15:00 - 17:00	The Role of Technology in Strategy and Innovation	Industry Revolution, Industry 4.0, Industry/Society 5.0, Gartner Top Strategic Technology Trends for 2023, Business Model Canvas, Mission Model Canvas, Value Proposition Canvas.	( 27/27 )	0	Alexander Agustinus Popo Iskandar	
14	Sabtu, 21 Jan 2023	10:00 - 12:00	UAS	UAS	( 27/27 )	0	Alexander	

Mengetahui,  
Kepala Unit Administrasi Akademik,



Jakarta Barat, 03 Februari 2023  
Kepala Program Studi,

( Hery Winoto Tj )



# PRESENSI PERKULIAHAN

## Universitas Kristen Krida Wacana Jakarta

Periode	: Ganjil 2022/2023	Hari	: Sabtu
Program Studi	: Magister Manajemen	Jam	: 13:00 - 15:00
NID - Nama Dosen	: 1314 - Melitina Tecolu 2244 - Alexander Agustinus Pop	Kelas	: 2PMMB (K)
KMK - Mata Kuliah	: MM2KP001 - MANAJEMEN STRATEGIS DAN INOVASI (3 sks)	Ruang	: 0

Nim Mahasiswa	Nama Mahasiswa	14 Jan 2023
012021061	JONI HONG	H
012021062	CYNTHIA	H
012021063	DESSY BURLIANI	H
012021083	CINDY JOSEPHINE	H
012021084	MEGAWATI INDRESWATI	H
012021085	AURORA RAHYU PASYA	H
012021086	SHELOMITA FRITA SERI TARESA SI	H
012021087	DAVID JEFRY SISWANTO	H
012021088	LA ODE MOEHAMAD SAPRI	H
012021089	TRI WAHYUNING HAPSARI	H
012021090	ADITYA HANDOKO HARTANTO	H
012021091	RACHEL KARINA TARIGAN	H
012021093	MARCVEL KURNIAWAN	H
012021094	MERLITA	H
012021095	IRWAN	H
012021096	DEARESTHA BRILLIANI	H
012021097	M. AFI PRABOWO	H
012021098	ENDANG TRI RAHAYU	H
012021101	MARLIANA KARTIKASARI S	H
012021102	LIANA WATY RUSLI	H
012021106	EUNIKE TANTAMA	H
012021108	LISMA HERAWATI	H
012021112	MEIMAN KRISTIANI DOHONA	H
012021115	FRISKA MASTARIDA	H
012021125	MARCOBICNATA SIMANJUNTAK	H
012021128	RANI MARYANI	H
012021129	RINI DIAN ANGGRAINI	H

Tanggal : 03-Feb-2023 09:02 \*\*\* Daftar Rincian Nilai Mahasiswa \*\*\*  
 Form : UKW  
 Fakultas : Ekonomi dan Bisnis  
 Dosen : Dr. Melitina Tecocalu, Se, Mm, Cfp<sup>®</sup>, Chcp-a.,  
 Alexander Agustinus Popo Iskandar  
 Prodi : Magister Manajemen  
 M.K : MM2KP001 - MANAJEMEN STRATEGIS DAN INOVASI  
 Sem : Ganjil 2022/2023  
 Kelas : 2PMMB Hal : 1/2

No	NIM	Nama Mahasiswa	Tgs 30.0%	UTS 35.0%	UAS 35.0%	Score	Grade
1.	012021061	JONI HONG	88	88	83	86.15	A
2.	012021062	CYNTHIA	87	75	65	75.18	B+
3.	012021063	DESSY BURLIANI	88	98	98	94.92	A
4.	012021083	CINDY JOSEPHINE	88	98	92	92.78	A
5.	012021084	MEGAWATI INDRESWATI	87	78	64	75.92	B+
6.	012021085	AURORA RAHYU PASYA	85	79	63	75.27	B+
7.	012021086	SHELOMITA FRITA SERI TARESA	82	85	82	83.06	A-
8.	012021087	SINGARIMBUN DAVID JEFRY SISWANTO	85	72	57	70.65	B
9.	012021088	LA ODE MOEHAMAD SAPRI	87	85	79	83.36	A-
10.	012021089	TRI WAHYUNING HAPSARI	82	75	70	75.29	B+
11.	012021090	ADITYA HANDOKO HARTANTO	88	85	83	85.05	A
12.	012021091	RACHEL KARINA TARIGAN	86	89	81	85.3	A
13.	012021093	MARCVEL KURNIAWAN	83	77	53	70.29	B
14.	012021094	MERLITA	81	78	61	73.08	B
15.	012021095	IRWAN	88	80	75	80.56	A-
16.	012021096	DEARESTHA BRILLIANI	86	82	74	80.34	A-
17.	012021097	M. AFI PRABOWO	86	95	94	91.84	A
18.	012021098	ENDANG TRI RAHAYU	86	97	95	93.01	A
19.	012021101	MARLIANA KARTIKASARI S	87	80	76	80.84	A-
20.	012021102	LIANA WATY RUSLI	88	80	78	81.59	A-

Tanggal : 03-Feb-2023 09:02 \*\*\* Daftar Rincian Nilai Mahasiswa \*\*\*  
 Form : UKW  
 Fakultas : Ekonomi dan Bisnis  
 Dosen : Dr. Melitina Tecalu, Se, Mm, Cfp<sup>®</sup>, Chcp-a.,  
 Alexander Agustinus Popo Iskandar  
 Prodi : Magister Manajemen  
 M.K : MM2KP001 - MANAJEMEN STRATEGIS DAN INOVASI  
 Sem : Ganjil 2022/2023  
 Kelas : 2PMMB Hal : 1/2

No	NIM	Nama Mahasiswa	Tgs 30.0%	UTS 35.0%	UAS 35.0%	Score	Grade
21.	012021106	EUNIKE TANTAMA	84	83	83	83.19	A-
22.	012021108	LISMA HERAWATI	85	75	68	75.56	B+
23.	012021112	MEIMAN KRISTIANI DOHONA	84	76	53	70.28	B
24.	012021115	FRISKA MASTARIDA	86	92	88	88.69	A
25.	012021125	MARCOBICNATA SIMANJUNTAK	84	79	64	75.15	B+
26.	012021128	RANI MARYANI	88	95	92	91.76	A
27.	012021129	RINI DIAN ANGGRAINI	88	78	65	76.3	B+

>=85.00 = A = 9 = 33.33%  
 >=80.00 = A- = 7 = 25.93%  
 >=75.00 = B+ = 7 = 25.93%  
 >=70.00 = B = 4 = 14.81%  
 >=65.00 = B- = 0 = 0%  
 >=60.00 = C+ = 0 = 0%  
 >=55.00 = C = 0 = 0%  
 >=50.00 = D = 0 = 0%  
 >=0.00 = E = 0 = 0%

Paraf Dosen:

Pimpinan Fakultas:

Dr. Melitina Tecalu, Se,  
 Mm, Cfp<sup>®</sup>, Chcp-a.,  
 Alexander Agustinus Popo  
 Iskandar