

BERITA ACARA PERKULIAHAN

Universitas Kristen Krida Wacana Jakarta

FR-UKW-3.1/R2

Periode : Ganjil 2022/2023 Hari : Jumat
 Program Studi : Akuntansi Jam : 17:00 - 19:30
 NID - Nama Dosen : 1409 - Daniel Widjaja Kelas : 5MAKK (K)
 KMK - Mata Kuliah : KW0WU008 - KEWIRAUSAHAAN Ruang : Online
 (3 sks)

Tatap Muka Ke	Hari / Tanggal	Waktu	Pokok Bahasan	Materi	Jml Mhs Hadir	Ruangan	Pengajar	Tanda Tangan
1	Jumat, 23 Sep 2022	17:00 - 19:30	Self Discovery	- Dream - Flow - Effectuation	(40/40)	Online	Daniel Widjaja	
2	Jumat, 30 Sep 2022	17:00 - 19:30	Self Discovery	Bird in Handentrepreneurial style	(35/35)	Online	Daniel Widjaja	
3	Jumat, 07 Oct 2022	17:00 - 19:30	Opportunity Discovery	-Problems Worth Solving-Design thinking	(39/39)	Online	Daniel Widjaja	
4	Jumat, 14 Oct 2022	17:00 - 19:30	Opportunity Discovery	Presentasi	(38/39)	Online	Daniel Widjaja	
5	Jumat, 21 Oct 2022	17:00 - 19:30	customer & solution	- consumer vs customer - Segmentation, targeting & positioning	(35/39)	Online	Daniel Widjaja	
6	Jumat, 28 Oct 2022	17:00 - 19:30	Customer & Solution	Value proposition	(37/38)	Online	Daniel Widjaja	
7	Jumat, 04 Nov 2022	17:00 - 19:30	Value Proposition Canvas	Presentasi	(37/39)	Online	Daniel Widjaja	
8	Jumat, 11 Nov 2022	17:30 - 19:30	UTS	UTS	(39/40)	Online	Daniel Widjaja	
9	Jumat, 18 Nov 2022	17:00 - 19:30	Business Model	Lean Canvas	(37/37)	Online	Daniel Widjaja	
10	Jumat, 25 Nov 2022	17:00 - 19:30	Business Model	Presentasi Lean Canvas	(39/39)	Online	Daniel Widjaja	
11	Jumat, 02 Dec 2022	17:00 - 19:30	Blue Ocean Strategy	- Strategy Canvas - 4 Action Framework	(37/39)	Online	Daniel Widjaja	
12	Jumat, 09 Dec 2022	17:00 - 19:30	Strategy Canvas	Presentasi	(39/40)	Online	Daniel Widjaja	

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13	Jumat, 16 Dec 2022	17:00 - 19:30	Cost & Revenue	Pricing strategy	(38/39)	Online	Daniel Widjaja	
14	Jumat, 06 Jan 2023	17:00 - 19:30	Cost & Revenue	Presentasi	(36/39)	Online	Daniel Widjaja	
15	Jumat, 13 Jan 2023	17:00 - 19:30	Marketing & Sales	BrandPositioningChannels	(36/37)	Online	Daniel Widjaja	
16	Jumat, 27 Jan 2023	17:30 - 19:30	UAS	UAS	(38/40)	Online	Daniel Widjaja	

Mengetahui,
Kepala Unit Administrasi Akademik,


(Selamet)

Jakarta Barat, 02 Februari 2023
Kepala Program Studi,

(Diana Frederica)