

BERITA ACARA PERKULIAHAN

Universitas Kristen Krida Wacana Jakarta

FR-UKW-3.1/R2

Periode : Ganjil 2022/2023	Hari : Selasa
Program Studi : Akuntansi	Jam : 13:30 - 16:00
NID - Nama Dosen : 1409 - Daniel Widjaja	Kelas : 5PAKB (K)
KMK - Mata Kuliah : KW0WU008 - KEWIRAUSAHAAN	Ruang : A708
(3 sks)	

Tatap Muka Ke	Hari / Tanggal	Waktu	Pokok Bahasan	Materi	Jml Mhs Hadir	Ruangan	Pengajar	Tanda Tangan
1	Selasa, 04 Oct 2022	13:30 - 16:00	Opportunity Discovery	Job to be done Problem worth solving Design Thinking	(27/32)	A708	Daniel Widjaja	
2	Selasa, 11 Oct 2022	13:30 - 16:00	opportunity discovery	Presentasi	(30/32)	A708	Daniel Widjaja	
3	Selasa, 18 Oct 2022	13:30 - 16:00	Customer & Solution	- Customer vs Consumer - Segmentation, Targeting & Positioning	(31/32)	A708	Daniel Widjaja	
4	Selasa, 25 Oct 2022	13:30 - 16:00	Customer & solution	Value Proposition	(31/32)	A708	Daniel Widjaja	
5	Selasa, 01 Nov 2022	13:30 - 16:00	Value Proposition	Presentasi	(31/32)	A708	Daniel Widjaja	
6	Senin, 07 Nov 2022	13:30 - 15:30	UTS	UTS	(31/32)	A708	Daniel Widjaja	
7	Selasa, 22 Nov 2022	13:30 - 16:00	Business Model	Lean Canvas	(29/32)	A708	Daniel Widjaja	
8	Selasa, 29 Nov 2022	13:30 - 16:00	Business Model	Presentasi Lean Canvas	(31/32)	A708	Daniel Widjaja	
9	Selasa, 06 Dec 2022	13:30 - 16:00	Blue Ocean Strategy	-Strategy canvas-4 Action Framework	(28/32)	A708	Daniel Widjaja	
10	Selasa, 13 Dec 2022	13:30 - 16:00	Strategy Canvas	Presentasi	(31/32)	A708	Daniel Widjaja	
11	Jumat, 16 Dec 2022	09:00 - 11:30	Cost & Revenue	Pricing Strategy	(20/28)	A708	Daniel Widjaja	
12	Selasa, 03 Jan 2023	13:30 - 16:00	Cost & Revenue	Presentasi kelompok	(31/31)	A708	Daniel Widjaja	

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Tatap Muka Ke	Hari / Tanggal	Waktu	Pokok Bahasan	Materi	Jml Mhs Hadir	Ruangan	Pengajar	Tanda Tangan
13	Selasa, 10 Jan 2023	13:30 - 16:00	Marketing & Sales	Band, Positioning & Channels	(26/30)	A708	Daniel Widjaja	
14	Senin, 16 Jan 2023	13:30 - 15:30	UAS	UAS	(32/32)	A708	Daniel Widjaja	

Mengetahui,
Kepala Unit Administrasi Akademik,


(Selamet)


Jakarta Barat, 02 Februari 2023
Kepala Program Studi,

(Diana Frederica)