

BERITA ACARA PERKULIAHAN

Universitas Kristen Krida Wacana Jakarta

FR-UKW-3.1/R2

| | |
|---|---------------------|
| Periode : Ganjil 2022/2023 | Hari : Senin |
| Program Studi : Akuntansi | Jam : 13:30 - 16:00 |
| NID - Nama Dosen : 1409 - Daniel Widjaja | Kelas : 5PAKA (K) |
| KMK - Mata Kuliah : KW0WU008 - KEWIRAUSAHAAN (3 sks) | Ruang : A708 |

| Tatap Muka Ke | Hari / Tanggal | Waktu | Pokok Bahasan | Materi | Jml Mhs Hadir | Ruangan | Pengajar | Tanda Tangan |
|---------------|--------------------|---------------|--------------------------|---|---------------|---------|----------------|--------------|
| 1 | Senin, 03 Oct 2022 | 13:30 - 16:00 | opportunity discovery | -Job to be done-Design thinking | (20/21) | A708 | Daniel Widjaja | |
| 2 | Senin, 10 Oct 2022 | 13:30 - 16:00 | opportunity discovery | Presentasi | (19/21) | A708 | Daniel Widjaja | |
| 3 | Senin, 17 Oct 2022 | 13:30 - 16:00 | customer & Solution | - Customer vs Consumer -- Segmentation, Targeting, Positioning | (21/21) | A708 | Daniel Widjaja | |
| 4 | Senin, 24 Oct 2022 | 13:30 - 16:00 | Customer & Solution | Unique Value Proposition | (21/21) | A708 | Daniel Widjaja | |
| 5 | Senin, 31 Oct 2022 | 13:30 - 16:00 | Value Proposition Canvas | Presentasi | (21/21) | A708 | Daniel Widjaja | |
| 6 | Senin, 07 Nov 2022 | 13:30 - 15:30 | UTS | UTS | (21/21) | A708 | Daniel Widjaja | |
| 7 | Senin, 21 Nov 2022 | 13:30 - 16:00 | Validation | Business Model | (15/21) | A708 | Daniel Widjaja | |
| 8 | Senin, 28 Nov 2022 | 13:30 - 16:00 | Business Model | Presentasi Lean Canvas | (20/21) | A708 | Daniel Widjaja | |
| 9 | Senin, 05 Dec 2022 | 13:30 - 16:00 | Blue Ocean Strategy | -Strategy Canvas-4 Action Framework | (21/21) | A708 | Daniel Widjaja | |
| 10 | Senin, 12 Dec 2022 | 13:30 - 16:00 | Strategy Canvas | Presentasi | (19/21) | A708 | Daniel Widjaja | |
| 11 | Senin, 02 Jan 2023 | 13:30 - 16:00 | Cost & Revenue | Types of Cost & Revenue | (21/21) | A708 | Daniel Widjaja | |
| 12 | Jumat, 06 Jan 2023 | 10:00 - 12:30 | Cost & Revenue | Presentasi | (17/17) | A708 | Daniel Widjaja | |

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|---------------|--------------------|---------------|-------------------|--------------------------------------|---------------|---------|----------------|--------------|
| 13 | Senin, 09 Jan 2023 | 13:30 - 16:00 | Marketing & Sales | Brand Positioning Statement Channels | (21/21) | A708 | Daniel Widjaja | |
| 14 | Senin, 16 Jan 2023 | 13:30 - 15:30 | UAS | UAS | (21/21) | A708 | Daniel Widjaja | |

Mengetahui,
Kepala Unit Administrasi Akademik,


(Selamet)



Jakarta Barat, 02 Februari 2023
Kepala Program Studi,

(Diana Frederica)