

BERITA ACARA PERKULIAHAN
Universitas Kristen Krida Wacana
Jakarta

FR-UKW-3.1/R2

Periode : Ganjil 2022/2023 Hari : Sabtu
 Program Studi : Magister Manajemen Jam : 13:00 - 15:00
 NID - Nama Dosen : 1361 - Hery Winoto Tj Kelas : 2PMMB (K)
 KMK - Mata Kuliah : MM2KP005 - Ruang : 0
 ENTREPRENEURSHIP AND
 BUSINESS SUSTAINABILITY (3

sks)

Tatap Muka Ke	Hari / Tanggal	Waktu	Pokok Bahasan	Materi	Jml Mhs Hadir	Ruangan	Pengajar	Tanda Tangan
1	Sabtu, 10 Sep 2022	13:00 - 15:00	Introduction Entrepreneurship	- Entrepreneurs and Entrepreneurship - The Evolution of Entrepreneurship Thought	(27/27)	0	Hery Winoto Tj	
2	Sabtu, 10 Sep 2022	15:00 - 17:00	The Entrepreneurial Mindset	- The Entrepreneurial Mindset - Ready to Change	(27/27)	0	Hery Winoto Tj	
3	Sabtu, 17 Sep 2022	13:00 - 15:00	Feasibility Analysis	- Product/Service Feasibility Analysis - Industry/Target Market Feasibility Analysis - Financial Feasibility Analysis	(26/26)	0	Hery Winoto Tj	
4	Sabtu, 17 Sep 2022	15:00 - 17:00	Developing an Effective Business Model	The Business Model Canvas	(26/26)	0	Hery Winoto Tj	
5	Sabtu, 24 Sep 2022	13:00 - 15:00	BUSINESS PLANNING	- Business Planning Purposes & Principles - General Business Plan Guidelines	(26/26)	0	Hery Winoto Tj	
6	Sabtu, 24 Sep 2022	15:00 - 17:00	DEVELOPING a HIGH POWER BUSINESS PLAN	- Outline of The Business Plan - Presenting Business Plan to Investors	(26/26)	0	Hery Winoto Tj	
7	Sabtu, 01 Oct 2022	13:00 - 15:00	UTS	UTS	(26/26)	0	Hery Winoto Tj	
8	Sabtu, 05 Nov 2022	08:00 - 12:00	UAS	UAS	(26/26)	0	Hery Winoto Tj	

Mengetahui,
Kepala Unit Administrasi Akademik,



(Selamet)

Jakarta Barat, 26 Januari 2023
Kepala Program Studi,

(Hery Winoto Tj)